

# **Awareness Program On Financial Literacy & Digital Banking**



**Department of Commerce & Management**  
**St. Joseph's Degree College**

Sunkesula Road, Kurnool-518004.

[www.sjcknl.edu.in](http://www.sjcknl.edu.in)

(Affiliated to Rayalaseema University, Kurnool, A.P.)



**Request Letter**

5/12/2022,  
Kurnool.

To  
The Chairman,  
SJCQAC,  
St. Joseph's Degree College, Kurnool.

**Sub: Request to conduct an awareness program on Financial Literacy & Digital Banking - reg**

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Respected Sir,

On behalf of the Department of Commerce and Management we want to create an awareness amongst our students regarding **Financial Literacy & Digital Banking**.

In this connection we seek your permission to conduct an awareness program on 8/12/2022.

Thanking you.

Yours Faithfully  
Kotha Nagaraju  
HOD  
Department of Commerce  
& Management Studies

## CIRCULAR TO THE STUDENTS

Date: 7/12/2022

All the students are invited to attend the awareness program on **Financial Literacy & Digital Banking**, which is going to be conducted by the Department of Commerce and Management. In this regard Mr. M Z Rahman, Lead Bank Officer, RBI, Hyderabad, will be addressing the gathering.

Date : 8/12/2022

Venue: Seminar hall, St. Joseph's Degree College, sunkesula road, Kurnool

With Regards,  
Kotha Nagaraju  
HOD  
Department of Commerce  
& Management Studies

BROCHURE



**AWARENESS PROGRAM ON  
FINANCIAL LITERACY  
&  
DIGITAL BANKING**



on 08-Dec-2022 (Thursday), 12.30 pm.

**Mr. M. Z. RAHAMAN**

Lead Bank Officer

RBI, Hyderabad

Organized by

**Department of Commerce & Management**

**St. Joseph's Degree College,**

**Sunkesula Road, Kurnool-4.**

## GIST

The awareness program on financial literacy and digital banking was conducted by Department of Commerce and Management to create awareness among students about **Financial Literacy & Digital Banking**. The program aimed to educate individuals on the importance of financial literacy and the benefits of digital banking.

Mr. M Z Rahman, lead bank officer at RBI has addressed the students about the said topic. During the program, Mr. Rahman explained the basic concepts of financial literacy such as savings, investments, loans, and credit scores. He emphasized the need for individuals to have a good understanding of these concepts to make informed financial decisions.

He also talked about the benefits of digital banking, such as convenience, accessibility, and security. He highlighted the various digital banking services available, including mobile banking, internet banking, and digital wallets. He also discussed the precautions individuals need to take while using these services to prevent fraud and protect their financial information.

The program was interactive, and participants were encouraged to ask questions and clarify their doubts. Mr. Rahman answered the queries patiently and provided additional information to help individuals understand the concepts better.

Overall, the awareness program was informative and helped participants gain a better understanding of financial literacy and digital banking. It emphasized the importance of being financially literate in today's digital age and how digital banking can make financial transactions easier and more secure.

# PHOTOS

